

# Time and Talent Campaign Kit



The three times of the year when people feel the most generous are Christmas, Easter and Thanksgiving. Considering Stewardship Sunday occurs about three weeks before Thanksgiving, an interesting opportunity arises to leverage the generosity of the season by inviting parishioners to become more involved in parish life. This added involvement will help to replenish your ministries, spread the workload, increase parishioner engagement and deepen relationships.

From the resources offered here, build your own customized “time and talent campaign” by selecting the activities you think would work well in your parish. You may choose to hold all of your stewardship events on Stewardship Sunday itself, or build them out over a number of weeks as reflected below. You may even decide to create new activities not suggested here, such as gratitude events to thank existing parish ministry people and staff or organize formation opportunities such as a stewardship retreat.

Here is an example:



Leverage the homily on Stewardship Sunday to kick off your own customized parish time and talent campaign.

***Don't forget gratitude!***

*Remember to thank everyone engaged in parish ministry (existing and new)*